

PROGRAM OVERVIEW

— 2018 —



AIR CANADA ALTITUDE

Air Canada Altitude is designed to enhance the travel experiences of our most frequent flyers. Open to world travelers, business-people, adventurers, dreamers, doers and curious people like you. Altitude is your ticket to an ever-growing world of experiences.

The Altitude experience opens a world of privileges. Are you ready to climb?

EXCLUSIVE PRIVILEGES

Altitude members enjoy a range of exclusive travel privileges:

■ Priority Contacts

Enjoy priority access to the Air Canada and Aeroplan Call Centres for all of your travel needs.

■ Priority Airport Services

Be first in line at the airport with priority check-in and a complimentary checked baggage allowance, along with a range of additional services as you reach a higher Altitude status. These include priority boarding and our personalized Concierge service.

■ Lounge Access

Kick back with complimentary access to one of our Maple Leaf Lounges for Altitude Elite 35K members and above, along with Maple Leaf Lounge One-Time Guest Passes as a Select Privilege for Altitude Prestige 25K members.

■ eUpgrades

Move on up to the comfort of our Business Class and Premium Economy cabins when you use your eUpgrade Credits. Earn additional eUpgrade Credits at certain Altitude Qualifying Mile or Altitude Qualifying Segment levels.

■ Select Privileges

Choose the perks you don't want to live without. Select Privileges allow you to identify the benefits that best suit your travel needs, including Bonus Aeroplan Miles, eUpgrade Credits, Altitude status for a friend and more.

■ Star Alliance Recognition

Access many of the privileges you enjoy when travelling with Air Canada on over 25 Star Alliance member airlines around the world.

AIR CANADA ALTITUDE AND AEROPLAN

Air Canada Altitude members will continue to benefit from Air Canada's partnership with the Aeroplan Program, which provides a wide range of ways to earn and redeem valuable Aeroplan Miles. Altitude Qualifying Miles are also redeemable as Aeroplan Miles.

REACHING ALTITUDE STATUS IN 2019

Reach Altitude status in 2019 based on the number of Altitude Qualifying Miles (AQM) or Altitude Qualifying Segments (AQS) earned on eligible flights operated by Air Canada and the Star Alliance member airlines between January 1 and December 31, 2018.

Note that you will also need to meet the Altitude Qualifying Dollars (AQD) requirement in order to secure status in 2019. You will earn Altitude Qualifying Dollars (AQD) for eligible flights flown including:

- Flights operated by Air Canada, Air Canada Express and Air Canada Rouge. This includes codeshare flights marketed by another airline and operated by Air Canada.
- Eligible flights operated by Star Alliance member airlines when ticketed on Air Canada ticket stock (ticket numbers beginning with '014').

You will also receive Altitude Qualifying Dollars (AQD) for eligible Flight Pass purchases and eUpgrade Add-ons.



QUALIFICATION

	PRESTIGE 25K	ELITE 35K	ELITE 50K	ELITE 75K	SUPER ELITE 100K
Altitude Qualifying Miles (AQM) OR Altitude Qualifying Segments (AQS)	25,000 AQM or 25 AQS	35,000 AQM or 35 AQS	50,000 AQM or 50 AQS	75,000 AQM or 75 AQS	100,000 AQM or 95 AQS

In Addition to

Altitude Qualifying Dollars (AQD)	\$3,000	\$4,000	\$6,000	\$9,000	\$20,000
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Please Note: For non-Canadian residents, the Altitude Qualifying Dollars (AQD) will be 50% lower than the published amounts found in the chart above. Proof of address may be requested in order to apply non-Canadian resident AQD requirements.

EARLY RECOGNITION

When you reach a higher 2018 Altitude status prior to October 15, 2018, you will be invited to choose your Select Privileges and will enjoy that status immediately for the rest of the benefit year. Early Recognition is offered as of Elite 35K status.



CORE PRIVILEGES



RESERVATION SERVICES

Priority Contacts					
Priority Reservation Waitlist					
Priority Seat Selection					
Complimentary Preferred Seats	 Latitude fares on all markets	 Latitude fares on all markets	 Latitude fares on all markets; Flex fares within North America	 Latitude or Flex fares on all markets	 All fares on all markets
50% Discount on Preferred Seats	 Flex fares on all markets	 Flex fares on all markets	 Flex fares on International markets		
Guaranteed Reservations in Economy Class					

AIRPORT SERVICES

Priority Airport Check-in					
Priority Airport Standby					
Complimentary Checked Baggage Allowance	 2 bags, 23 kg	 3 bags, 32 kg	 3 bags, 32 kg	 3 bags, 32 kg	 3 bags, 32 kg
Complimentary Sports Equipment Handling					
Priority Baggage Handling					
Priority Security Clearance					
Priority Boarding					
Advanced Boarding					
Air Canada Concierge Service					

LOUNGE ACCESS

Access to Maple Leaf Lounges	Domestic & Transborder					
	International					
Maple Leaf Lounge One-Time Guest Passes		 2 passes	 3 passes	 3 passes	 4 passes	
Access to Star Alliance Gold Lounges						

Applies on flights operated by Air Canada

Applies on flights operated by Air Canada & Star Alliance member airlines

CORE PRIVILEGES

 PRESTIGE
25K

 ELITE
35K

 ELITE
50K

 ELITE
75K

 SUPER ELITE
100K

EUPGRADE ELIGIBILITY

eUpgrade Eligibility on Air Canada flights within North America (including Sun destinations)					
eUpgrade Eligibility on Air Canada flights to international destinations					
eUpgrade Eligibility on Air Canada Vacations to Sun destinations					
eUpgrade Travel Companion					
eUpgrade Nominees					1 nominee

EXCLUSIVE REWARDS

250 Mile Minimum					
eUpgrade credits - 20 for each	✓	✓	✓	✓	✓
Threshold Rewards			✓	✓	✓
Priority Rewards on Air Canada flights (max. 10 per benefit year)		 Access to any unsold Economy seat (2x Classic Rate)	 Access to any unsold Economy seat (2x Classic Rate)	 Access to any unsold Economy seat (2x Classic Rate)	 Access to any unsold Economy seat, plus additional Business seats (Classic Rate)
Fuel Surcharge Waiver for ClassicFlight Rewards	 Canada and U.S.	 Canada and U.S.	 Canada and U.S.	 Canada and U.S.	 All markets

EXCLUSIVE OFFERS

Air Canada Duty Free Boutique Discount	✓	✓	✓	✓	✓
Altitude Partner Offers	✓	✓	✓	✓	✓
Accelerated Status Recognition with Travel Partners	✓	✓	✓	✓	✓
aircanada.com Travel Options	2	2	2	3	3

STAR ALLIANCE

Star Alliance Recognition					
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SELECT PRIVILEGES



BUNDLE 1

	Choose 2 of 3	Choose 1 of 3	Choose 2 of 3	Choose 2 of 5	Choose 2 of 5
Altitude Bonus with Air Canada and select airline partners	25%	35%	50%	75%	100%
eUpgrade Credits		10*	20*	35*	50*
Discount on Maple Leaf Club Membership	35%*	50%*			
Lower Requalification Level			45,000 AQM or 45 AQS**	70,000 AQM or 70 AQS**	95,000 AQM or 90 AQS**
Altitude Elite 50K status for a friend					✓
Altitude Elite 35K status for a friend				✓	
Maple Leaf Lounge One-Time Guest Passes	2 passes				
Gogo® Altitude Plan				6 month plan	12 month plan

BUNDLE 2

	Choose 1 of 2	Choose 1 of 2	Choose 1 of 2	Choose 1 of 2	Choose 1 of 2
eUpgrade Credits for eligible Flight Pass activities	4	6	8	10	12
Altitude Qualifying Miles for eligible Flight Pass activities	750	1,000	1,250	1,500	2,500

Members must choose select privileges by November 15, 2018.
Benefit selection will no longer be available beyond this date.

*Note that members who reach Altitude status through Early Recognition will receive a lower number of eUpgrade Credits when they choose this as a Select Privilege.
**Members who choose this Select Privilege during the Early Recognition period will instead be awarded 1,500 Altitude Qualifying Miles.