

# 2016

## AIR CANADA ALTITUDE

Air Canada Altitude is designed to enhance the travel experiences of our most frequent flyers. Open to world travellers, business-people, adventurers, dreamers, doers and curious people like you. Altitude is your ticket to an ever-growing world of experiences.

The Altitude experience opens a world of privileges. Are you ready to climb?

## EXCLUSIVE PRIVILEGES

Altitude members enjoy a range of exclusive travel privileges:

### ■ Priority Contacts

Enjoy priority access to the Air Canada and Aeroplan Call Centres for all of your travel needs.

### ■ Priority Airport Services

Be first in line at the airport with priority check-in and a complimentary checked baggage allowance, along with a range of additional services as you reach a higher Altitude status. These include priority boarding and our personalized Concierge service.

### ■ Lounge Access

Kick back with complimentary access to one of our Maple Leaf Lounges for Altitude Elite 35K members and above, along with Maple Leaf Lounge One-Time Guest Passes as a Select Privilege for all members.

### ■ eUpgrades

Move on up to the comfort of our Business Class and Premium Economy cabins when you use your eUpgrade Credits. Earn additional eUpgrade Credits at certain Altitude Qualifying Mile or Altitude Qualifying Segment levels.

### ■ Select Privileges

Choose the perks you don't want to live without. Select Privileges allow you to identify the benefits that best suit your travel needs, including Bonus Aeroplan Miles, eUpgrade Credits, Altitude status for a friend and more.

### ■ Star Alliance Recognition

Access many of the privileges you enjoy when travelling with Air Canada on over 25 Star Alliance member airlines around the world.

## AIR CANADA ALTITUDE AND AEROPLAN

Air Canada Altitude members will continue to benefit from Air Canada's partnership with the Aeroplan Program, which provides a wide range of ways to earn and redeem valuable Aeroplan Miles. Altitude Qualifying Miles are also redeemable as Aeroplan Miles.

## REACHING ALTITUDE STATUS IN 2017

Reach Altitude status in 2017 based on the number of Altitude Qualifying Miles (AQM) or Altitude Qualifying Segments (AQS) earned on eligible flights operated by Air Canada and the Star Alliance member airlines between January 1 and December 31, 2016.

Note that you will also need to meet the Altitude Qualifying Dollars (AQD) requirement in order to secure status in 2017. You will earn Altitude Qualifying Dollars (AQD) for eligible flights flown including:

- Flights operated by Air Canada, Air Canada Express and Air Canada rouge. This includes codeshare flights marketed by another airline and operated by Air Canada.
- Codeshare flights marketed by Air Canada and operated by other Star Alliance member airlines when ticketed on Air Canada ticket stock (ticket numbers beginning with '014').

You will also receive Altitude Qualifying Dollars (AQD) for eligible Flight Pass purchases and eUpgrade Add-ons.

## QUALIFICATION

	Altitude Qualifying Miles [AQM]		Altitude Qualifying Segments [AQS]		Altitude Qualifying Dollars [AQD]
	25,000	or	25	and	\$ 3,000
	35,000		35		\$ 4,000
	50,000		50		\$ 6,000
	75,000		75		\$ 9,000
	100,000		95		\$ 20,000

## EARLY RECOGNITION

When you reach a higher 2016 Altitude status prior to October 15, 2016, you will be invited to choose your Select Privileges and will enjoy that status immediately for the rest of the benefit year. Early Recognition is offered as of Elite 35K status. Note that to reach a higher Altitude status through early recognition, as part of the number of AQM or AQS required, a minimum of 50% of these AQM or AQS must be earned on eligible flights operated by Air Canada, Air Canada Express or Air Canada rouge. The new Altitude Qualifying Dollars (AQD) requirement does not apply for early recognition in 2016, however, this requirement will be used to determine your status in 2017.

For non-Canadian residents, the Altitude Qualifying Dollars (AQD) will be 50% lower than the published amounts found in the chart above. Proof of address may be requested in order to apply non-Canadian resident AQD requirements.

**CORE PRIVILEGES**

PRESTIGE  
**25K**































ELITE  
**35K**

ELITE  
**50K**




























ELITE  
**75K**

SUPER ELITE  
**100K**






















**RESERVATION SERVICES**

Priority Contacts					
Priority Reservation Waitlist	 	 	 	 	 
Priority Seat Selection					
Complimentary Preferred Seats	 Latitude fares on all markets	 Latitude fares on all markets	 Latitude fares on all markets; Flex fares within North America	 Latitude or Flex fares on all markets	 All fares on all markets
50% Discount on Preferred Seats	 Flex fares on all markets	 Flex fares on all markets	 Flex fares on International markets		
Guaranteed Reservations in Economy Class					

**AIRPORT SERVICES**

Priority Airport Check-in			 	 	 
Priority Airport Standby	 	 	 	 	 
Complimentary Checked Baggage Allowance	 2 bags, 23 kg	 3 bags, 32 kg	 3 bags, 32 kg	 3 bags, 32 kg	 3 bags, 32 kg
Complimentary Sports Equipment Handling					
Priority Baggage Handling			 	 	 
Priority Security Clearance					
Priority Boarding			 	 	 
Air Canada Concierge Service					

**LOUNGE ACCESS**

Access to Maple Leaf Lounges	Domestic & Transborder		 	 	 	 
	International			 	 	 
Access to Montreal Maple Leaf Lounge for travel to Toronto City Airport						
Access to Star Alliance Gold Lounges			 	 	 	

CORE PRIVILEGES








PRESTIGE  
**25K**




















ELITE  
**35K**

ELITE  
**50K**






ELITE  
**75K**

SUPER ELITE  
**100K**

EUPGRADE ELIGIBILITY					
eUpgrade Eligibility on Air Canada flights within North America (including Sun destinations)	Premium Economy, Latitude & Flex fares	Premium Economy, Latitude & Flex fares	Premium Economy, Latitude & Flex fares	Premium Economy, Latitude & Flex fares	Premium Economy, Latitude & Flex fares
eUpgrade Eligibility on Air Canada flights to international destinations	Premium Economy Flexible, Latitude & select Flex fares	Premium Economy Flexible, Latitude & select Flex fares	Premium Economy, Latitude & Flex fares	Premium Economy, Latitude & Flex fares	Premium Economy, Latitude & Flex fares
eUpgrade Booking Window	Premium Economy Flexible & Latitude: <b>Anytime</b> Premium Economy Lowest & Flex <b>2 days</b>	Premium Economy Flexible & Latitude: <b>Anytime</b> Premium Economy Lowest & Flex <b>4 days</b>	Premium Economy Flexible & Latitude: <b>Anytime</b> Premium Economy Lowest & Flex <b>5 days</b>	Premium Economy Flexible & Latitude: <b>Anytime</b> Premium Economy Lowest & Flex <b>6 days</b>	Premium Economy Flexible & Latitude: <b>Anytime</b> Premium Economy Lowest & Flex <b>7 days</b>
eUpgrade Eligibility on Air Canada Vacations to Sun destinations					
eUpgrade Travel Companion					
eUpgrade Nominees					1 nominee

EXCLUSIVE REWARDS					
250 Mile Minimum	 	 	 	 	 
Threshold Rewards			✓	✓	✓
Priority Rewards on Air Canada flights		 Access to any unsold Economy seat (2x Classic Rate)	 Access to any unsold Economy seat (2x Classic Rate)	 Access to any unsold Economy seat (2x Classic Rate)	 Access to any unsold Economy seat, plus additional Business seats (Classic Rate)
Fuel Surcharge Waiver for ClassicFlight Rewards	 Canada and U.S.	 Canada and U.S.	 Canada and U.S.	 Canada and U.S.	 All markets

EXCLUSIVE OFFERS					
Air Canada Duty Free Boutique Discount Coupon	✓	✓	✓	✓	✓
Altitude Partner Offers	✓	✓	✓	✓	✓
Accelerated Status Recognition with Travel Partners	✓	✓	✓	✓	✓

STAR ALLIANCE					
Star Alliance Recognition					

SELECT PRIVILEGES

PRESTIGE  
**25K**

ELITE  
**35K**

ELITE  
**50K**

ELITE  
**75K**

SUPER ELITE  
**100K**

BUNDLE 1					
	Choose 1 of 2	Choose 1 of 3	Choose 2 of 3	Choose 2 of 4	Choose 2 of 4
Altitude Bonus with Air Canada and select airline partners	25%	35%	50%	75%	100%
eUpgrade Credits		10**	30**	40**	50**
Discount on Maple Leaf Club Membership	35%**	50%**			
Lower Requalification Level			45,000 AQM or 45 AQS ***	70,000 AQM or 70 AQS ***	95,000 AQM or 90 AQS ***
Altitude Elite 50K status for a friend					✓
Altitude Elite 35K status for a friend				✓	

BUNDLE 2					
	Choose 2 of 3	Choose 2 of 3	Choose 2 of 3	Choose 2 of 3	Choose 2 of 3
eUpgrade Credits	20	20**	10**	15**	20**
Maple Leaf Lounge One-Time Guest Passes	4	3	4	5	6
aircanada.com Travel Options	✓	✓	✓	✓	✓

BUNDLE 3					
	Choose 1 of 2	Choose 1 of 2	Choose 1 of 2	Choose 1 of 2	Choose 1 of 2
eUpgrade Credits for eligible Flight Pass activities	4	6	8	10	12
Altitude Qualifying Miles for eligible Flight Pass activities	750	1,000	1,250	1,500	2,500

Select Privileges awarded by default (highlighted in red above).

Members who do not choose Select Privileges will be awarded default Select Privileges. No changes will be permitted once default Select Privileges have been awarded.

\*\* Note that members who reach Altitude status through Early Recognition will receive a lower number of eUpgrade Credits when they choose this as a Select Privilege.  
\*\*\* Members who choose this Select Privilege during the Early Recognition period will instead be awarded 1,500 Altitude Qualifying Miles.