

2015

AIR CANADA ALTITUDE

Air Canada Altitude is designed to enhance the travel experiences of our most frequent flyers. Open to world travellers, business-people, adventurers, dreamers, doers and curious people like you, Altitude is your ticket to an ever-growing world of experiences.

The Altitude experience begins at 25,000 Altitude Qualifying Miles or 25 Altitude Qualifying Segments ...are you ready to climb?

EXCLUSIVE PRIVILEGES

Altitude members enjoy a range of exclusive travel privileges:

■ Priority Contacts

Enjoy priority access to the Air Canada and Aeroplan Call Centres for all of your travel needs.

■ Priority Airport Services

Be first in line at the airport with priority check-in and a complimentary checked baggage allowance, along with a range of additional services as you reach a higher Altitude status, including priority boarding and our personalized Concierge service.

■ Lounge Access

Kick back with complimentary access to one of our Maple Leaf Lounges for Altitude Elite 35K members and above, along with Maple Leaf Lounge One-Time Guest Passes as a Select Privilege for all members.

■ eUpgrades

Move on up to the comfort of our Business Class and Premium Economy cabins when you use your eUpgrade Credits. Earn additional eUpgrade Credits at certain Altitude Qualifying Mile and Altitude Qualifying Segment levels.

■ Select Privileges

Choose the perks you don't want to live without. Select Privileges allow you to identify the benefits that best suit your travel needs, including Bonus Aeroplan Miles, eUpgrade Credits, Altitude status for a friend and more.

■ Star Alliance Recognition

Access many of the privileges you enjoy when travelling with Air Canada on over twenty-five airlines around the world.

AIR CANADA ALTITUDE AND AEROPLAN

Air Canada Altitude members will continue to benefit from Air Canada's partnership with the Aeroplan Program, which provides a wide range of ways to earn and redeem valuable Aeroplan Miles. Altitude Qualifying Miles are also redeemable as Aeroplan Miles.

REACHING ALTITUDE STATUS

Reach Altitude status based on the number of Altitude Qualifying Miles (AQM) or Altitude Qualifying Segments (AQS) earned on eligible flights operated by Air Canada and the Star Alliance member airlines between January 1 and December 31.

When you reach a higher 2015 Altitude status prior to October 15, you will be invited to choose your Select Privileges and will enjoy that status immediately for the rest of the benefit year. Note that, this year, with the introduction of the revised Minimum Air Canada Flight Requirement, you will be required to reach the new published criteria in order to secure status in 2016.

QUALIFICATION	PRESTIGE 25K	ELITE 35K	ELITE 50K	ELITE 75K	SUPER ELITE 100K
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QUALIFYING CRITERIA						
Altitude Qualifying Miles (AQM)	25,000	35,000	50,000	75,000	100,000	
Altitude Qualifying Segments (AQS)	25	35	50	75	95	
Minimum Air Canada Flight Requirement*	AQM	12,500	17,500	25,000	37,500	50,000
	AQS	12	17	25	37	47















































Reach Altitude status based on the number of Altitude Qualifying Miles (AQM) or Altitude Qualifying Segments (AQS) earned on eligible flights operated by Air Canada and the Star Alliance member airlines between January 1 and December 31.


* As part of the number of AQM or AQS required in order to reach Air Canada Altitude status, a minimum number of these AQM or AQS must be earned on eligible flights operated by Air Canada, Air Canada Express or Air Canada rouge. AQM earned in conjunction with the purchase of an Unlimited Flight Pass also count towards this Minimum Air Canada Flight Requirement.

For non-Canadian residents, the Minimum Air Canada Flight Requirement will be 50% lower than the published Minimum Air Canada Flight Requirement.

CORE PRIVILEGES	PRESTIGE 25K	ELITE 35K	ELITE 50K	ELITE 75K	SUPER ELITE 100K
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RESERVATION SERVICES					
Priority Contacts					
Priority Reservation Waitlist	 	 	 	 	 
Priority Seat Selection					
Complimentary Preferred Seats	 Latitude fares on all markets	 Latitude fares on all markets	 Latitude fares on all markets; Flex fares within North America	 Latitude or Flex fares on all markets	 All fares on all markets
50% Discount on Preferred Seats	 Flex fares on all markets	 Flex fares on all markets	 Flex fares on International markets		
Guaranteed Reservations in Economy Class					

AIRPORT SERVICES					
Priority Airport Check-in			 	 	 
Priority Airport Standby	 	 	 	 	 
Complimentary Checked Baggage Allowance	 2 bags, 23 kg	 3 bags, 32 kg	 3 bags, 32 kg	 3 bags, 32 kg	 3 bags, 32 kg
Complimentary Sports Equipment Handling					
Priority Baggage Handling			 	 	 
Priority Security Clearance					
Priority Boarding			 	 	 
Air Canada Concierge Service					

 Applies on flights operated by Air Canada

  Applies on flights operated by Air Canada & Star Alliance member airlines

CORE PRIVILEGES

PRESTIGE
25K

ELITE
35K

ELITE
50K

ELITE
75K

SUPER ELITE
100K

LOUNGE ACCESS						
Access to Maple Leaf Lounges	Domestic & Transborder					
	International					
Access to Montreal Maple Leaf Lounge for travel to Toronto City Airport						
Access to Star Alliance Gold Lounges						

EUPGRADE ELIGIBILITY					
eUpgrade Eligibility on Air Canada flights within North America (including Sun destinations)	Premium Economy, Latitude & Flex fares	Premium Economy, Latitude & Flex fares	Premium Economy, Latitude & Flex fares	Premium Economy, Latitude & Flex fares	Premium Economy, Latitude & Flex fares
eUpgrade Eligibility on Air Canada flights to international destinations	Premium Economy Flexible, Latitude & select Flex fares	Premium Economy Flexible, Latitude & select Flex fares	Premium Economy, Latitude & Flex fares	Premium Economy, Latitude & Flex fares	Premium Economy, Latitude & Flex fares
eUpgrade Booking Window	Premium Economy Flexible & Latitude: Anytime Premium Economy Lowest & Flex 2 days	Premium Economy Flexible & Latitude: Anytime Premium Economy Lowest & Flex 4 days	Premium Economy Flexible & Latitude: Anytime Premium Economy Lowest & Flex 5 days	Premium Economy Flexible & Latitude: Anytime Premium Economy Lowest & Flex 6 days	Premium Economy Flexible & Latitude: Anytime Premium Economy Lowest & Flex 7 days
eUpgrade Eligibility on Air Canada Vacations to Sun destinations					
eUpgrade Travel Companion					
eUpgrade Nominees					1 nominee

EXCLUSIVE REWARDS					
250 Mile Minimum					
Threshold Rewards			✓	✓	✓
Priority Rewards on Air Canada flights		 Access to any unsold Economy seat (2x Classic Rate)	 Access to any unsold Economy seat (2x Classic Rate)	 Access to any unsold Economy seat (2x Classic Rate)	 Access to any unsold Economy seat, plus additional Business seats (Classic Rate)
Fuel Surcharge Waiver for ClassicFlight Rewards	 Canada and U.S.	 Canada and U.S.	 Canada and U.S.	 Canada and U.S.	 All markets

EXCLUSIVE OFFERS					
Air Canada Duty Free Boutique Discount Coupon	✓	✓	✓	✓	✓
Altitude Partner Offers	✓	✓	✓	✓	✓
Accelerated Status Recognition with Travel Partners	✓	✓	✓	✓	✓

STAR ALLIANCE					
Star Alliance Recognition					

Applies on flights operated by Air Canada

Applies on flights operated by Air Canada & Star Alliance member airlines

SELECT PRIVILEGES

PRESTIGE
25K

ELITE
35K

ELITE
50K

ELITE
75K

SUPER ELITE
100K

BUNDLE 1

	Choose 1 of 2	Choose 1 of 3	Choose 2 of 3	Choose 2 of 3	Choose 2 of 4
Altitude Bonus with Air Canada and select airline partners	25%	35%	50%	75%	100%
eUpgrade Credits		10**	30**	40**	50**
Discount on Maple Leaf Club Membership	35%**	50%**			
Lower Requalification Level			45,000 AQM or 45 AQS ***	70,000 AQM or 70 AQS ***	95,000 AQM or 90 AQS ***
Altitude Elite 50K status for a friend					✓

BUNDLE 2

	Choose 2 of 3	Choose 2 of 3	Choose 2 of 3	Choose 2 of 3	Choose 2 of 3
eUpgrade Credits	20	20**	10**	15**	20**
Maple Leaf Lounge One-Time Guest Passes	4	3	4	5	6
aircanada.com Travel Options	✓	✓	✓	✓	✓

BUNDLE 3

	Choose 1 of 2	Choose 1 of 2	Choose 1 of 2	Choose 1 of 2	Choose 1 of 2
eUpgrade Credits for eligible Flight Pass activities	4	6	8	10	12
Altitude Qualifying Miles for eligible Flight Pass activities	750	1,000	1,250	1,500	2,500

Select Privileges awarded by default (highlighted in red above).

Members who do not choose Select Privileges will be awarded default Select Privileges. No changes will be permitted once default Select Privileges have been awarded.

** Note that members who reach Altitude status through Early Recognition will receive a lower number of eUpgrade Credits when they choose this as a Select Privilege.
*** Members who choose this Select Privilege during the Early Recognition period will instead be awarded 1,500 Altitude Qualifying Miles.